

# Personal Branding Checklist



- 1. Update your resume and keep it updated
- 2. Update your LinkedIn profile
- 3. Get a professional headshot to use on LinkedIn
- 4. Write articles and post to LinkedIn
- 5. Avoid rants, trolls and online arguments
- 6. Invite people to coffee
- 7. Invite people to connect on LinkedIn
- 8. Volunteer for a non-profit
- 9. Invest in yourself: mind, body & soul
- 10. Get comfortable outside your comfort zone